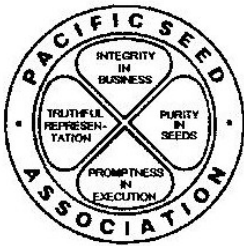


# Pacific Seed Association



**COVERING  
THE MAJOR SEED  
PRODUCING AREA  
ON THE CONTINENT**

**INVITES YOU TO MEMBERSHIP**

## **WHAT IS PSA?**

The Pacific Seed Association is a western regional, non-profit organization of recognized individuals, firms and corporations, actively connected with the seed industry and its allied branches. It is composed mainly of members located in Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming, Mexico and the Provinces of Alberta and British Columbia.

The association held its first convention in Del Monte, California, in 1926. Since its origin, PSA has been dedicated to the development of a strong, friendly unity among its members, in a cooperative effort to perfect a high standard of business integrity; to disseminate industry news and information of general interest to its members; to publicize the importance of the Western Seed Industry in the nation's economy; to work towards a satisfactory solution of industry problems affecting state, regional and national levels; and to provide knowledge and services to the improvement of agriculture.

## **HOW PSA OPERATES**

The business is managed by a board of directors and a paid part-time executive secretary. The officers and board are elected by the membership at an annual convention in the spring. The board also meets to conduct business one other time during the year. The president selects the location for the meetings. The presidency rotates each year to Southern, Central and Northern areas. Directors are elected from various member states to afford wide representation.

## **HOW DOES PSA SERVE YOU?**

**MEETING** — One annual meeting is held, where association business is conducted and time provided for becoming acquainted with other members and exchanging ideas and information. Nationally known speakers provide education and inspiration.

**COMMITTEES** — Standing committees such as Legislative, Field Seed, Vegetable Seed, Turf Seed, Research Liaison and Public Relations, stand ready to lend support towards solutions of mutual problems presented by member state associations.

**PUBLIC RELATIONS** — News of general interest is released to national trade publications and western newspapers publicizing our contributions to the national scene, and our accomplishment within our own fields of endeavor. Special awards are made to a PSA Person of the Year and others who have made major contributions to the Western Seed Industry.

**BULLETINS** — Periodic bulletins are sent to all members informing them of association business and events.

**SURVEYS** — Surveys of regional problems, thinking and activity are made occasionally with the results being sent to the members as a guide for their planning and organization.

**ROSTER** — A complete and informative directory to all active and associate members is published annually and distributed to the membership.

## **WE INVITE YOUR PARTICIPATION**

Business is becoming more complex. The seed industry is no exception. With increasing problems we are faced with rising costs. These problems affect so many groups they will not be solved today or tomorrow. Look at the need for a Uniform State Seed Law, the cost of multiple tagging, proposed changes in certification procedures, processing improvements, brands vs. varieties, over-the-fence trading, and the need for more research. Only through strong state and regional groups, working together towards a common goal, can we hope to bring many of these problems to a satisfactory and mutually beneficial solution.

## MEMBERSHIP CLASSIFICATION

**ACTIVE MEMBERS** — Active members shall consist of seedsmen, seed growers and dealers (except dealers selling seed exclusively in packets) maintaining an established place of business in the states of Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming, in Mexico and in the provinces of Alberta and British Columbia, Canada who have been engaged in its (their) present business for a period of not less than one year.

**ASSOCIATE MEMBERS** – Associate members shall consist of individuals, firms or corporations that sell supplies, equipment or services to members of the seed industry, excepting those qualifying for Active or Affiliate members.

**AFFILIATE MEMBERS** – Affiliate members shall consist of those individuals, firms, or corporations who do **not** maintain an established place of business in the states of Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming, in Mexico and in the province of Alberta and British Columbia, **but** are engaged in the distribution of seed for planting, excepting retailers selling seed exclusively in packets.

## SPONSORSHIP AND ELIGIBILITY

**ACTIVE MEMBER** – Applications shall be sponsored by two Active Members in good standing and from the applicant's segment of the industry and State or Province. In the absence of a P.S.A. member in the applicant's state or province, an application may be sponsored from the same industry segment of the closest adjoining state or province.

**ASSOCIATE MEMBER** – Applications shall be sponsored by two Active Members, both in good standing.

**AFFILIATE MEMBER** – Applications shall be sponsored by two Active Members, both in good standing.

**ELIGIBILITY** – Sponsors shall be from the industry segment and state as the applicant except as noted above; the applicant shall have been in business for a period of not less than one year; maintain high standards of business ethics and agree to comply with the By-laws, Code of Ethics and Arbitration Rules of the Association.

## DUES CLASSIFICATION

The annual dues for each class of membership are as follows:

**ACTIVE MEMBERSHIP:** (Western seed firms and branches in the nine Western States, Alberta, British Columbia and Mexico).

CLASS A – Firms doing over \$100,000.00 gross annual business in seeds \$ 175.00

CLASS B – Firms doing up to \$100,000.00 gross annual business in seeds \$ 150.00

ASSOCIATE MEMBERSHIP \$ 100.00

AFFILIATE MEMBERSHIP \$ 100.00

BRANCH LISTINGS (each listed in the roster) \$ 25.00

I hereby certify that the classification checked above is correct

Date: \_\_\_\_\_ Signed: \_\_\_\_\_

## MEMBERSHIP APPLICATION

We hereby make application  Active Class A;  Active Class B;  Associate or  Affiliate Membership in the Pacific Seed Association agreeing, if elected to membership, to comply with the By-Laws, Code of Ethics, and Arbitration Rules of the Association.

Attached is a check for \$\_\_\_\_\_ in payment of first year's dues.

### CODE OF ETHICS

"To serve and develop the interests of all agriculture by improving friendly business relations between members of the Seed Trade, seed producers and seed consumers and cooperate with educational and regulatory authorities, and other interested agencies, in the development of a sound and effective seed program.

To develop, encourage, and promote among its members the highest standards of integrity and ethics in transactions between the members, between members and their customers, and with the general public.

It shall be the duty of each and every member of this Association to uphold, promote and abide by the provisions of the Constitution and By-Laws of the Pacific Seed Association, and to conduct the members' business in accordance with its objects and purposes.

To assure that in all sales and contracts of sale and advertisements, the members of the Association shall practice entire good faith, shall give full and truthful representations of the quality and description of seeds sold or offered for sale, respect proprietary and varietal rights, and in their trade relations shall studiously avoid the use of terms or expressions that are false or misleading.

To cooperate with committees of the respective Legislature, administrative officials, and Commissions of the Federal and State Governments to the end that the interests of its member firms may be thoroughly and adequately considered and understood in relations to contemplated legislation, rules and regulation, and administrative orders.

To gather and disseminate information. To make factual surveys and investigations. To prepare and publish to its membership, bulletins and digests which will increase the efficiency of the operation of its members and increase the knowledge of its members as to their respective rights and privileges."

Firm \_\_\_\_\_

Date of Application: \_\_\_\_\_ 20\_\_\_\_ Date Organized \_\_\_\_\_ 19/20\_\_\_\_

Address (Street or P.O. Box) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Printed Name \_\_\_\_\_ Applicant's Signature \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsored by \_\_\_\_\_

Sponsored by \_\_\_\_\_

Elected to Membership \_\_\_\_\_

